



L'épargne performante accessible à tous

GRAPHIC CHART

/ LOGO



1 / Logo with signature



2 / Logo without signature



3 / Simplified logo

/ LOGO

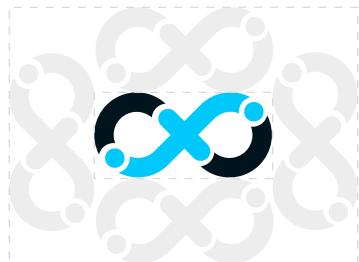
/ PROTECTION ZONE



1 / The protection zone is defined by the height of the pictogram of the logo



2 / The protection zone is defined by the height of the pictogram of the logo



3 / The protection zone is defined by the height of the pictogram of the logo

/ LOGO / SIZE OF LOGO



> 3 cm

1 / The logo with the signature is used if its height is greater than 3cm



> 1 cm

2 / The logo without signature is used if its height is greater than 1cm



< 1 cm

3 / The simplified logo is used if its height is less than 1cm

/ LOGO / THE COLORS



1 / The turquoise and dark blue logo is used on light background and the white and turquoise logo is used on dark background



2 / Same rule for the logo without signature



3 / Same rule for the simplified logo

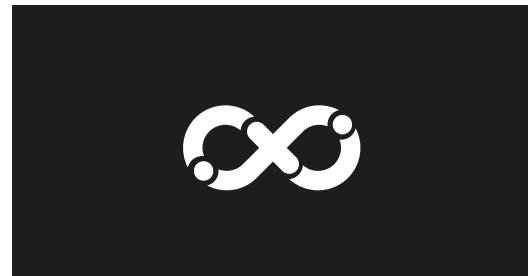
/ LOGO / MONOCHROME



1 / The black logo is used on a light background and the white logo is used on a dark background



2 / Same rule for the logo without signature



3 / Same rule for the simplified logo

/ LOGO /THE PROHIBITIONS



/ It is forbidden to deform the logo



/ It is prohibited to change the location of the logo elements



/ It is forbidden to change the colors of the logo, except for the variations of the charter



/ It is forbidden to use the white and turquoise logo on a light background

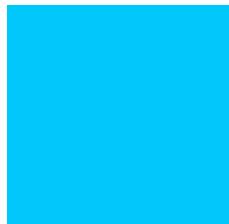


/ It is forbidden to use the black and turquoise logo on a dark background



/ It is forbidden to use the logo on a too busy background

/ THE COLORS



CMJN	RVB	Pantone
C :67	R :0	306 C
M :0	V :200	
J :0	B :250	
N :0		



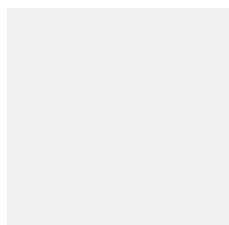
CMJN	RVB	Pantone
C :0	R :250	Bright Orange C
M :75	V :90	
J :95	B :10	
N :0		



CMJN	RVB	Pantone
C :100	R :0	7547 C
M :79	V :20	
J :57	B :30	
N :80		



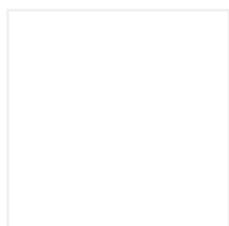
CMJN	RVB	Pantone
C :0	R :255	7549 C
M :34	V :180	
J :93	B :0	
N :0		



CMJN	RVB	Pantone
C :7	R :240	649 C
M :5	V :240	
J :6	B :240	
N :0		



CMJN	RVB	Pantone
C :58	R :127	376 C
M :1	V :184	
J :100	B :0	
N :0		



CMJN	RVB
C :0	R :255
M :0	V :255
J :0	B :255
N :0	



CMJN	RVB	Pantone
C :100	R :0	548 C
M :74	V :50	
J :44	B :75	
N :44		

/ THE TYPOGRAPHIES /WEB

/ SOURCE SANS PRO FOR THE TITLES

ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

/ Semi-Bold

ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

/ Semi-Bold Italic

ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

/ Bold

ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

/ Bold Italic

/ OPEN SANS FOR THE CURRENT TEXT

ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

/ Light

ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

/ Light Italic

ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

/ Regular

ABCDEFGHIJKLMNPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

/ Italic